Custom E-zine and Newsletter Design Packages

Package 1: $425

- Custom design of a unique header that displays your ezine name/logo & tagline
- Custom design of a HTML ezine layout reusable template
- Coordinated color scheme to reflect your signature business colors
- Design of matched set of supporting graphics (for up to 3 graphics) if required e.g. custom buttons, icons, dividers, etc
- Design of subscription form & box — Form and coded
- Design of an ezine library
- 2 ezine design variations for you to choose from
- 2 free design edits to refine your chosen design

Package 2: $500
(Package 1 plus Email Support & Tips)

- Unlimited email support for 15 days — where we'll be on standby to assist you with breaking in & using your new HTML ezine template for the very first time
- Set of template tips — with editing how-to's PLUS step-by-step guide on how to set up & schedule your ezine issue for broadcast to your list (via your mailing service)

Package 3: $575
(Package 1 plus web ready Logo Design)

- Custom design of a unique logo graphic for your ezine
- Coordinated color scheme to reflect your signature business colors
- 2 logo design variations for you to choose from
- 2 free design edits to refine your chosen design
- Print-ready versions available for an additional fee

Package 4: $625
(Packages 1, 2 plus web ready Logo Design)

- Ezine Design
- Email Support & Tips
- Logo Design